

# Harry Harris

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## Professional Summary

Project manager and account director with 7+ years' experience overseeing the design and production of museum exhibitions, cultural and corporate experiences, and marketing campaigns for some of the most iconic brands in the world.

Proven history of coordinating multiple internal trades in the successful delivery of high-profile design projects on-time, within budget, and to the highest standards.

Certified Professional Scrum Master with hands-on experience employing a variety of project management methodologies.

Portfolio: [www.hiharryharris.com](http://www.hiharryharris.com)

## Education

**Pomona College** Claremont, CA  
Bachelor of Arts in  
Environmental Design

**Scrum.org**  
Professional Scrum Master

**Section School**  
Brand Strategist Certification

## Experience

### Client Engagement Director

2023-24

co:collective | NYC – business innovation & brand consultancy

- Responsible for project management and C-Suite client satisfaction across an \$8+ million annual portfolio of marketing, experiential design, and organizational design projects
  - C-suite clients included IBM, Chewy, AmEx, LinkedIn, Shutterstock, and National Audubon Society
- Oversaw agency's largest account with IBM's global Brand and Content Strategy team. Project managed the redesign of IBM's brand strategy, identity, and messaging to align with software and technology business innovations, overseeing 12+ strategists and designers
- Oversaw agency's second largest account with Chewy's global Brand Marketing and Strategy team. Project managed a program of go-to-market experiences and advertising campaigns for Chewy, overseeing 6+ strategists and designers
- Project managed and produced a program of experiential design and video projects for LinkedIn's largest annual conference, overseeing 4+ strategists and designers and multiple A/V vendors

### Account Director

2022-23

*Promoted from Account Supervisor 2021-22 and Project Manager 2020-21*

The Mixx (B Corp) | NYC – strategic & creative marketing agency

- Responsible for project management and client satisfaction across a \$4+ million annual portfolio of marketing and experiential design projects
  - Clients included Fortune 500 consulting, pharmaceutical, consumer goods, and finance brands, such as Deloitte, Zoetis, Sazerac, and AmEx
- Oversaw 6+ designers and strategists in a program of experiential design and multi-channel marketing projects for a Sazerac-owned global spirits brand
  - Resulted in 60% revenue growth from 2021-23, becoming the fastest growing brand in its category

### Project Manager

2018-20

David Korins Design | NYC – experiential design agency

- Project managed, produced, and oversaw client satisfaction across a \$3+ million annual portfolio of global exhibition design, live events, and technology projects
  - Clients included Sotheby's, Dallas Holocaust and Human Rights Museum, Los Angeles Holocaust Museum, and The Academy Awards
- Project managed 9 global architectural and technical teams in the \$3+ million, 15K+ square foot exhibition design, production, and installation of *Treasures from Chatsworth* to launch Sotheby's NYC headquarters
  - Resulted in a 316% increase in gallery traffic
- Managed and account directed a multi-year, \$1+ million program of global educational exhibition design projects for USC Shoah Foundation

### Exhibition Design and Production Coordinator

2014-18

The Museum of Modern Art (MoMA) | NYC

- Coordinated 30+ designers and tradespersons in the design, production, and installation of 20+ exhibitions visited by 10+ million people